

**ON TRACK TO SUCCESS**  
**UNITED WAY/CENTRAIDE WINDSOR-ESSEX COUNTY**

# **2016-2017** **YEAR END REPORT**



**United Way  
Centraide**  
Windsor-Essex County

# PROGRAM OVERVIEW

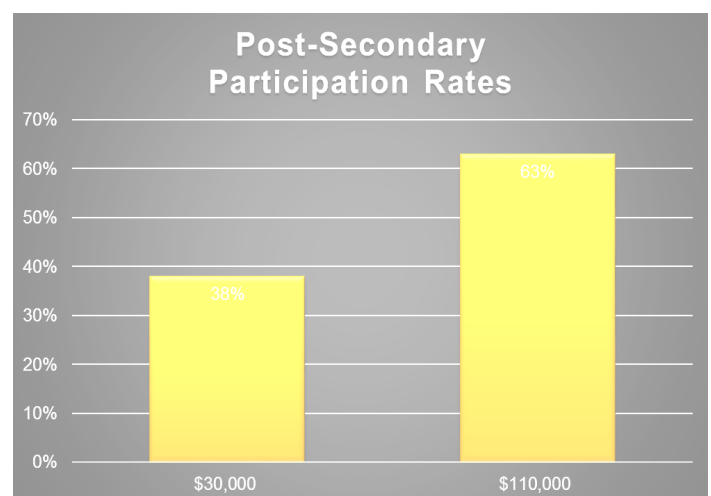
Windsor-Essex County experiences more people living in low-income and lower academic attainment than other communities in Ontario. The On Track to Success program is a youth empowerment program, designed to increase educational attainment as a means to address generational poverty amongst youth.

The On Track to Success program uses a wrap-around service model to address the complex barriers that youth in low-income households face in achieving higher education. Our four program pillars help support both the family and the child to ensure academic and personal success.



## POST-SECONDARY PARTICIPATION

The Government of Ontario recently calculated the post-secondary participation rates based on household family income. You will note there is a significant participation gap based on how much money a family earns. For example, if a student is raised in a home where the annual household income is \$30,000 then that student has a 38% likelihood of attending college or university. Whereas if a student comes from a household that has an annual family income of \$110,000, they would have a 63% likelihood of attending college or university. The On Track to Success program aims to level that playing field so that more students from low-income households enroll in post-secondary education programs.



# ✓ OUTCOMES:

81%

**81% of the students** enrolled in the On Track to Success program have **achieved the academic expectations** for the program, meaning their grades are high enough to attend any post-secondary institution.

96%

The percentage of **students that are still enrolled in the program**. The retention rate of On Track to Success is much higher than similar youth interventions.

606

The number of **hours of tutoring** provided to students this past school year. Including both program locations, that is nearly double the amount of last year.

+

Another positive outcome of the On Track program is school attendance. **70% of students in the program have 'exceptional attendance'**, meaning they attend at least **90%** of all their school classes.

## On Track to Success in Action (From Top) ►

- On Track to Success students host a meet and greet with program sponsors at The Benefits Company.
- RBC employees visit our Social Mentoring program at Sandwich Teen Action Group.
- Students attend the Build-a-Dream event where they learned about the various careers available to them in the skilled trades.
- Students get involved in the community by volunteering at the Southwestern Ontario Gleaners. Helping to make food more accessible all across the world.
- On Track to Success students tour a Nursing lab at the University of Windsor where they participated in an experiential learning exercise.





**"With the help of this program and the scholarship it will give me, I know that I will go to college and then start a successful career as a woman in the trades."**

- Brooklyn on the support that she receives from  
United Way's On Track to Success Program

## **BROOKLYN'S STORY**

Hi, my name is Brooklyn and I'm in the On Track to Success program. I'm going into grade ten next year at Assumption. When I first heard about this program, I thought it would be boring. Now I know that the program is anything but boring.

In the past, I didn't always get the help I needed with things. At school, I struggled with math and reading. I was not confident in myself in my classes at school. The tutoring program I get because of the On Track to Success program has helped me to be more confident with my school work. This year I went to tutoring for homework and study help twice a week. Now, I have marks in the 80s in both math and English. I wouldn't have been able to do this without the help of this program.

Back in August of last year, when I thought about my future, I hoped I would graduate high school and maybe go to post-secondary. Now I have no doubt in myself that I will graduate and do great things. Because of the On Track to Success program, I was able to take part in the Build a Dream march break camp and the Clean Tech Academy summer camp. These experiences encouraged me to push myself to do things I had never done before. I feel more confident talking to adults in different industries I'm interested in and now I have much more knowledge about those industries.

With the help of this program and the scholarship it will give me, I know that I will go to college and then start a successful career as a woman in the trades.

I know a lot of kids my age have trouble with anxiety. This year anxiety made it hard for me to focus on school sometimes. It also affected my self-esteem and made it hard to talk to my friends. Because I know I could go to Alicea for help with anything, I went to her about this. She helped me get connected to a counselor at the Teen Health Center. Alicea and my counsellor have helped me better manage stress and anxiety now so I can do my best at school and have fun being around my friends. Without this program I don't think I would have gotten the help I needed when I needed it.

I really want to thank the On Track To Success program for all the help they've given me. I can't wait to see what happens in the next 4 years. United Way has changed my life and they can change others too.

Thank you for supporting the On Track to Success Program.



# On Track to Success Partners

## Corporate Partners

CUPE Local 543  
 CUPE Local 3137  
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 LAVAL International  
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 Local 8/ OPSEU Locals 101/142  
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 O'Brien/ Jackson Family Foundation  
 The Neighbourhood Charitable  
 Alliance  
 Women Leading the Way in  
 Windsor-Essex County

## School Partners

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 Hon W C Kennedy Collegiate  
 Leamington District Secondary  
 Western Secondary School  
 Westview Freedom Academy

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 Dr. Douglas Paterson &  
 Margaret Cole-Paterson  
 Jeffrey Slopen  
 Truax Family  
 Sean White

## Key Community Partners

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 Big Brothers Big Sisters of Windsor Essex  
 Family Services Windsor-Essex  
 Greater Essex County District School Board  
 CUPE Locals 27/1348/1358/ETFO Local  
 3255/OSSTF District 9/WESSOA/OPC  
 New Beginnings  
 New Canadians' Centre of Excellence Inc.  
 Sandwich Teen Action Group (S.T.A.G.)  
 South Essex Community Council  
 CUPE Local 4523  
 The Corporation of the Municipality of  
 Leamington  
 CUPE Local 528.4/ Teamsters Local 879  
 University of Windsor  
 Windsor-Essex Catholic District  
 School Board  
 CUPE Local 1358/ OECTA  
 Windsor-Essex Children's Aid Society  
 CUPE Local 2286

*\*Additionally, thank you to all donors who  
 prefer to remain anonymous.*